

**Examination of the Winchester District Local Plan 2020-2040 - Hearing Statement  
on behalf of Taylor Wimpey Strategic Land - ANON-AQTS-32TA-K  
Field Farm, Swanmore**

**Matter 8 – Development Allocations the Market Towns and Rural Areas (MTRAs)**

**Issue: Whether the proposed housing site allocations in MTRAs would be justified, effective and consistent with national policy?**

**Larger Rural Settlements**

**Swanmore - Policy SW1 The Lakes**

***2. Would the approach to Swanmore, in terms of its place in the settlement hierarchy be justified by the evidence?***

We support the categorisation of Swanmore as a larger rural settlement within the Settlement Hierarchy Review (SHR) 2024. This now correctly recognises that the level of services and facilities on offer within the settlement and confirms that it represents a sustainable location for new development.

However, as set out in our response to Matter 2, Q3, no new allocations are proposed in Swanmore, with an historic allocation from the adopted Local Plan 'The Lakes' proposed to be rolled forward into the new Plan under Policy SW1 for 'about 100 homes'.

This fails to recognise the opportunities that exist to bring forward sustainably located sites on the edge of the settlement to help meet local housing needs. As set out in our earlier representations, my clients land at Field Farm (SW10) is free from any significant constraints, would form a logical rounding off of the settlement and would make a significant contribution towards meeting housing needs. The Council's approach of no new allocations in Swanmore in the context of the need for a substantially increased housing requirement is unsustainable and unsound.